

Evolution of Stormwater Permitting and Program Implementation Approaches: Making Program Improvement a Reality In California

(use as much or little of the Purpose and Goals writeup as you wish)

Session Purpose and Goals

The MS4 permitting program has been in place for nearly 30 years; yet during this time there have been few comprehensive evaluations of local program and associated permit effectiveness and opportunities for improvement. EPA, States, local permittees, and a host of interested stakeholders share an interest in improving program effectiveness and making sound use of program resources to deliver stormwater management services, protect water quality and achieve related urban water management objectives. To help learn from our collective experiences with program implementation and associated permitting approaches to inform future improvements, EPA and the SF Bay RWQCB cosponsored 2 national workshops in Fall 2017 and Winter 2018 in which a diverse group of representatives from EPA, state agencies, local programs, citizen groups, and stormwater experts joined together to discuss program evolution and identify the most impactful opportunities to strengthen NPDES permits and program implementation. The first workshop focused on the overall structure of local MS4 programs and associated permits; the second workshop focused on the need to improve how we monitor, evaluate, track, and report on stormwater management actions and outcomes. Detailed workshop reports are being prepared to summarize the workshops. The first workshop report was issued in May 2018; the report for the second workshop will be issued in Summer 2018. Each workshop generated a large number of significant recommendations; we have support from EPA, the state, NMSA, WEF, and CASQA representatives to now translate thought to specific actions. But which recommendations and associated action items are most relevant to CA?

In these sessions, we will engage with the California stormwater managers community to share the findings and recommendations of these workshops and, through focused interactions with conference participants, obtain specific feedback about which findings and recommendations are most relevant to California, and how best to take actions to build state and local capacity to do better in MS4 program management and regulatory oversight. The general structure would be to have short “conversation starter” talks from workshop participants followed by facilitated, interactive engagement with the participants to identify what themes, findings, and proposed actions most resonate with CA stormwater managers and permitting authority representatives, to guide future investments by EPA, the State of CA, CASQA, and other interested organizations to carry out specific capacity-building recommendations. We will assemble some of the key program managers and opinion leaders from organizations that are in a position to invest in specific projects, products, and actions to implement workshop recommendations, based in large part on feedback received at the CASQA meeting.

Proposed Session Structure

Session 1: 90 min.

Municipal Stormwater Program and Permit Evolution Workshop: Lessons Learned And Action Priorities (Scott Taylor, MBI and National Municipal Stormwater Alliance, moderator)

Scott Taylor is with Michael Baker International, Inc., in their Carlsbad, CA office. Mr. Taylor received his BSCE from Cal Poly Pomona, and his MSCE from Cal State Long Beach. He is an ASCE Fellow, and a Diplomate in Water Resources Engineering. Mr. Taylor is a registered professional engineer in ten states. He is Chair of the National Municipal Stormwater Alliance, a 501(c)3 entity dedicated to clean water for the nation. He is a past Chairman of the Board of the California Stormwater Quality Association (CASQA). He has over 34 years of experience in flood management and surface water quality.

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Workshop Overview- Learning from Program Evolution to Guide Meaningful Change (David Smith, US EPA, 10 min.)

David Smith is the Manager of the NPDES Permits Office at EPA Region 9 in San Francisco. He also manages Region 9's Sustainability and Technology Innovation Teams. Dave previously managed Region 9's Wetlands and TMDL programs and worked for the State of California, the Congressional Budget Office, and several environmental consultants. He also worked in real estate development and managed his family's buffalo-cattle ranch in Oklahoma. He holds degrees from UC-Berkeley and Wesleyan University.

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Cross Cutting Program Recommendations (Drew Kleis, City of San Diego, 10 min. talk, 25 min audience discussion)

Drew Kleis is the Deputy Director of the City of San Diego's Storm Water Division of the Transportation & Storm Water Department. In this position, Drew leads the City's flood risk management and storm water quality compliance efforts. Drew is a supporter of establishing asset management principles in storm water programs, and participated in the development of a Watershed Asset Management Plan for the City's Storm Water Division (<https://www.sandiego.gov/stormwater/plansreports>). Drew received his B.A. in Environmental Studies from UC Santa Barbara, and a Master's in City and Regional Planning from Cal Poly, San Luis Obispo.

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Cross Cutting Permitting Recommendations (Tom Mumley, SF Bay RWQCB, 10 min. talk, 25 min audience discussion)

Thomas Mumley has been an Assistant Executive Officer at the San Francisco Bay Water Board since 2007. Tom has worked at the San Francisco Bay Water Board for 35 years with experience in nearly all program areas of the Water Board including development and implementation of water quality standards, development and implementation of Total Maximum Daily Loads, NPDES wastewater and stormwater permits, nonpoint source control and watershed management, and enforcement. He was one of the origin participants on the State Stormwater Quality Task Force, and he is currently an Executive Sponsor of the State Water Board Strategy to Optimize Resource Management of Storm

Water. Tom received his BS in Chemical Engineering from the University of Massachusetts, Amherst and his Ph.D. in Chemical Engineering from the University of California, Berkeley.

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Synthesis- What are the key cross-cutting actions of greatest interest to CA managers? (Dave Smith and Scott Taylor 10 min)

Session 2: 60 min.

MS4 Monitoring, Evaluation, Tracking and Reporting Workshop: Learning from Experience to Improve Local Capacity and Permitting Approaches? (Matthew Fabry, San Mateo County , moderator)

Matthew Fabry serves as Manager for the San Mateo Countywide Water Pollution Prevention Program, a program of the City/County Association of Governments of San Mateo County, which assists the 21 San Mateo municipalities with stormwater compliance issues. He sits on the Boards of Directors for both the Bay Area Stormwater Management Agencies Association and the California Stormwater Quality Association and has over 20 years of experience in water quality and stormwater management. Matthew has worked in municipal, regulatory, and consultant capacities, holds degrees in environmental engineering and music, and is a registered civil engineer in the State of California.

San Mateo Countywide Water Pollution Prevention Program (650) 599-1419 mfabry@smcgov.org

Workshop Overview: Learning from Experience to Improve How We Evaluate and Track Program Progress (Seth Brown, WEF Stormwater Institute, 10 min)

Seth Brown is the Director of Stormwater Programs for the Water Environment Federation (WEF) leader of the WEF Stormwater Institute. In addition, Seth is the staff liaison from WEF to the National Municipal Stormwater Alliance (NMSA). Seth is also the Principal and Founder of Storm and Stream Solutions, LLC, a consulting firm providing a range of services from policy and infrastructure finance analysis in the stormwater sector to the development and delivery of technical and policy-related training focused on stormwater topics. He has 20 years in the private sector, has a B.S. and an M.S. in civil engineering, and is a licensed professional engineer in the state of Maryland. He is currently a PhD candidate at George Mason University.

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Recommendations for Evolving Monitoring, Evaluation, and Reporting Approaches (Dominic Roques, Central Coast RWQCB/ Chris Minton, Larry Walker Associates), 10 min talk, 25 min audience discussion)

Dominic Roques manages the Central Coast Water Board's stormwater program. After nine years working in the private sector, in 1999 Dominic joined the Water Board and has since worked in a variety of posts. He holds a Bachelors degree from UT Austin and Masters degrees from UC Berkeley. Dominic is a licensed geologist in the State of California.

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Chris Minton is a Vice President with Larry Walker Associates (LWA) and serves as a Project Manager for LWA's work on stormwater, watershed management, monitoring and special study efforts. He has a B.S. in Geology from the University of Washington and a M.S. in Environmental Science and Management from the University of California, Santa Barbara. He has over 17 years of experience in the development, implementation, and assessment of watershed and stormwater management programs as well as watershed-specific studies and TMDLs.

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Synthesis- What are the key actions we can take to improve capacity/permitting approaches concerning specific program elements? (Tom Mumley and Matt Fabry, 15 min)